



LA-REUSSITE
PVT.
LTD.

LA-REUSSITE PVT. LTD.

2025

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About us

La-Reussite Pvt. Ltd. is a trusted name in the field of Government Relations, Corporate Affairs, and Business Facilitation across India/global. With a commitment to excellence, we specialize in navigating complex regulatory environments, securing policy approvals, and driving smooth coordination with government bodies for businesses across sectors.

From establishing new industrial plants to expanding existing ventures, we empower enterprises to grow with confidence and compliance. Our expert liaisoning team works closely with government departments to ensure timely clearances, approvals, and strategic guidance, making us a preferred partner for corporations looking to scale responsibly and efficiently.

With a pan-India/global presence and an experienced team, we aim to be the catalyst for sustainable industrial and business development, contributing positively to the nation's economic landscape.

Vision

To be India/global's leading strategic partner in business facilitation, enabling companies to thrive through effective government relations, policy support, and seamless expansion solutions.

Mission

- To simplify and accelerate the journey of business establishment and expansion through reliable liaisoning and regulatory support.
- To bridge the gap between government policy and industry execution.
- To provide transparent, ethical, and result-oriented services that add value to our clients' long-term growth.



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Meet Our Team

Mr. J. Shekhar is a highly respected Corporate Affairs and Government Relations professional with over 22 years of experience. He brings deep expertise in policy advocacy, regulatory strategy, and business development, with a proven track record of protecting organizations from legislative and regulatory risks.

Coming from a family with over four decades of distinguished service to the Indian government—including key roles across ministries, councils, statutory bodies, and international forums such as the UN, WTO, and SAARC—Mr. Shekhar has carried forward that legacy into the corporate world.

He has worked directly with top leadership in major corporations such as the Adani Group and EMAAR, and has played a pivotal role in global collaborations with Kharkovski Corporation (Russia) and Calyx Exports (Japan).

A trusted lobbyist within the Corporate Affairs fraternity, Mr. Shekhar is known for his strong relationships across Central and State Governments, the PMO, ministries, bureaucrats, and industry associations. His ability to navigate complex regulatory landscapes and drive policy impact has consistently supported business growth and strategic objectives.



Mr. J. Shekhar

Partner



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Meet Our Team

Mr. Amit Verma has a rich experienced and results driven professional with over 24 years of expertise in the intersection of business and government affairs. His journey spans diverse industries including technology, chemicals, Pharma and supply chains. His expertise lies in navigating complex regulatory environments, designing escapable strategies, and delivering results that align with both organisational goals and public policy objectives.



Mr. Amit Verma

Partner

Beyond his professional roles, he is deeply passionate about solving challenges at the intersection of Governance, technology and commerce. He aspires to leverage his expertise to shape policies that support innovation, economic growth.



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Our company **Services**

- Governments Relations & Corporate Affairs
- Policies/ Approvals
- Liasioning
- New Plant/ Industries Setup
- New Business/ Expansion of Existing Business etc.



**Shri Vishnu
Deo Sai**

**CM of
Chhattisgarh**



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Let's Work Together

At La-Reussite Pvt. Ltd., we believe that meaningful collaboration leads to exceptional outcomes. Whether you're launching a new venture, expanding your existing operations, or navigating the complexities of government approvals, we're here to walk the path with you. Let's join forces to turn your vision into reality—efficiently, strategically, and compliantly.



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